

14 The Desert Sun Thursday, April 30, 1970 Palm Springs, California

New Residential Complex In Palm Springs

Mayor Officiates For Canyon Estates Event

Mayor Howard Wicks today announced the grand opening of the new Canyon Estates, located just to the east of the city limits.

The 500 million, 120-acre project, which completed in about four years, will offer a total of 354 condominiums and 78 detached homes at a price that will range from \$10,000 to \$120,000.

The price is very deceptive in that the buyer is offered much more than if he were just buying a house. But more about that later.

Ray Fey came to Palm Springs about 14 years ago with very little money. His first effort was to introduce industry to the area. He even invested large sums of money in the city, but due to existing city ordinances, and new ones later to be implemented, the plan was doomed from the start.

Not being easily discouraged, Fey turned from thoughts of industry to those of home building.

He started fairly small but kept his big ideas. Those ideas were later to prove the old ad-

vice between starvation and

"In those years," Fey says, "most builders tried to get luxury. The buyer is informed every inch of the way of the homes and condominiums as a challenge which features a nice close together that people feel is furnished homes, complete

"It was my idea, and in today that people want space around. Where other builders would put four homes in a designated area, I'd have three."

This was to prove an important factor a few years later when "third time" hit. People started selling Fey's projects, nearly all the homes look the same. Canyon Estates offers a choice of six floor plans and a choice of contemporary, ranch, traditional and desert

In addition, each home offers a spacious entry, breakfast room, wet bar, a choice of three bedrooms or two bedrooms and a convertible den, two baths plus master's room and double garage.

At every first chance, the project began in progress and the fact that everything used in construction is of the finest quality available. After all, wouldn't he do this. This is truly a project that must be seen to be appreciated.

little doubt that the price is indeed justified.

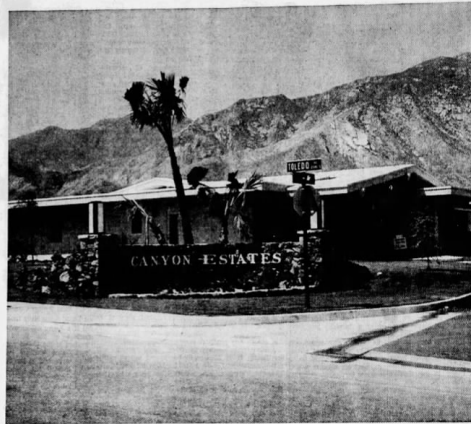
In addition to unsurpassed luxury, the buyer is informed every inch of the way of the homes and condominiums as a challenge which features a nice close together that people feel is furnished homes, complete

spa and gym facilities for both men and women, cold rooms, private party rooms, nine-hole executive golf course and two tennis courts.

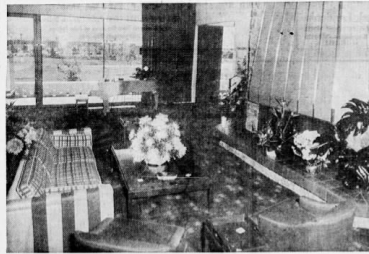
In addition to the recreation facilities, a marked difference is quickly noted in the living facilities.

Unlike so much of today's so-called modern homes, where nearly all the homes look the same, Canyon Estates offers a choice of six floor plans and a choice of contemporary, ranch, traditional and desert

In addition, each home offers a spacious entry, breakfast room, wet bar, a choice of three bedrooms or two bedrooms and a convertible den, two baths plus master's room and double garage.



CANYON ESTATES — A \$25 Million Introduction To Better Living



CLUBHOUSE INTERIOR — This is the view that greets the visitor as he or she enters the clubhouse that belongs to each resident of Canyon Estates.

This photo shows the main lounge, looking out toward the lake and golf course.



GRAND OPENING — Mayor Howard Wicks, flanked by Mr. and Mrs. Ray Fey, builders of Canyon Estates, cut the ribbon officially opening the \$25

million project which will feature 354 condominiums and 78 homes. More than 1,500 attended the event.



TYPICAL CONDOMINIUM — This is but one of many designs in condominiums now offered at Canyon Estates. Currently it is being used for "open house"

purposes and the public is invited to inspect this or any of the several others being displayed.



MAIN ENTRANCE — This is the view seen by all who are fortunate enough to be in or visit Canyon Estates. The resident's clubhouse, which is equal to a full-

fledged country club, is shown at the end of the street. San Jacinto Mountain is in background.

After Years of Dreams and Plans, Project Realized